

# Conference on Roads and Electric Vehicle Returns to Park City | College of Engineering

**01/30/2020**

Jan. 30, 2020 — One of the premier international conferences on electric roads and vehicles returns to Park City, February 9–11. CERV, or the Conference on Electric Roads & Vehicles, connects leaders from around the globe in charging and transportation infrastructure, electric utilities and auto manufacturing.

## CERV 2020

- CERV is the Conference on Electric Roads & Vehicles
- February 9-11, 2020 in Park City, Utah
- Registration available at [cervconference.org](http://cervconference.org)

CERV is the signature event for industry, government and academic representatives to learn and discuss the latest advancements in electrified roadway and vehicle technology. This unique conference includes panel sessions led by top experts, program directors and leaders in academia, industry, policy and government.



*The Conference on Electric Roads & Vehicles is for industry, government and academic representatives to discuss the latest advancements in electrified roadway and vehicle technology*

Attendees will hear panel discussions on a range of topics presented by leading experts. Held biennially and now in its sixth year, CERV is organized by the Sustainable Electrified Transportation (SELECT) Center, an industry-sponsored, research center headquartered at Utah State University. The conference is sponsored by Momentum Dynamics, Toyota, WAVE and Charged Magazine.

CERV 2020 kicks off with a pre-conference session presented by Walmart executives about the company's sustainability and electrification initiatives. The conference continues with panels focusing on advancements in wireless charging, autonomy, security, economics, policy, adoption, marketing and more.

The conference also features four exciting keynote speakers, including Andy Daga, CEO of Momentum Dynamics, Alex Gruzen, CEO of WiTricity, Nils-Gunnar Vagstedt, Head of Innovation at Scania, a Swedish manufacturer of heavy duty vehicles, and Mike Rowand, Director of Technology Development at Duke Energy.



*CERV connects leaders from around the globe in charging and transportation infrastructure, electric utilities and auto manufacturing.*

"The CERV forum encourages an exchange of ideas and discovery of developmental opportunities," said conference co-chair Regan Zane, a Utah State University professor of electrical engineering. "Each panel discussions is divided into half expert presentation on industry developments, key issues, and future opportunities. The other half is dedicated to audience participation and discussion in order to incorporate attendees into these critical discussions."

Other industry and academic experts speaking at the conference include representatives from Toyota, Hyundai, Honda, Fiat Chrysler, University of Auckland in New Zealand, Virginia Tech, and other leading organizations in the field.

###

Writer: Kelsie Holman, [eng.marketing@usu.edu](mailto:eng.marketing@usu.edu)

Contact: Dr. David Christensen, 435-797-9619, [david.christensen@usu.edu](mailto:david.christensen@usu.edu)