The Research Center for Sustainable Electrified Transportation (SELECT) is pleased to announce that partner Proterra is established in Park City, Utah. Proterra leads the design and manufacturing of zero-emission vehicles through the creation of innovative technology that eliminates dependency on fossil fuels and significantly reduces operating costs. Park City announced the transition to an all electric bus fleet, supplied by Proterra, in coordination with the Sundance Film Festival.

Mayor Jack Thomas commented “We are excited to complement Sundance’s New Climate programming with Park City’s new zero-emission battery-electric bus. It’s our hope that this preview of our new Proterra fleet to visitors from around the world will inspire others to consider clean, quiet electric transit in their communities.”

Park City is America’s first-ever mountain resort community to embrace the economic and environmental benefits of battery-electric buses. Park City Transit purchased six Proterra Catalyst buses to make visible and significant progress towards its goal of becoming completely carbon-neutral by 2032. The full fleet of buses will be deployed by June 2017.

The formal announcement and launch was initiated with an electrified transportation roundtable with private and public sector leaders from Utah. Park City Transit, SELECT and Proterra gathered with local officials and the business community to exchange ideas and discuss buildout of electrified transportation and the future of infrastructure throughout Utah.

Ryan Popple, Proterra CEO said, “Air quality and climate change are some of the biggest threats now confronting mountain resort communities. Sustainability initiatives play a critical role in keeping our ski and snowboard destinations pristine. We applaud Park City for their forward-thinking leadership in adopting transportation policies that include zero-emission transit vehicles and hope that other mountain resorts will be inspired by their initiative.”